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PPE Task Force



**PERSONAL PROTECTIVE
EQUIPMENT (PPE)**

WWW.PPETaskForce.com

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Instant Soap 'n Water® Brand Opportunity



Instant Soap 'N Water® Foaming Cleanser

About

Instant Soap 'n Water foaming cleanser (ISW) enables you to wash your hands in the field when you do not have access to hand-washing stations. It contains natural, saponified soaps (alkali salts of fatty acids) and water. The product may be used to clean hands, skin, and other surfaces such as Formica® laminate, stainless steel, porcelain, paint, and plastic.

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Benefits

- Excellent alternative when a hand washing station is not available.
- Over 100 washes per container when used as directed.
- The 9-oz size is convenient to take wherever you go.
- Subtle scent is pleasant and doesn't linger.
- Hundreds of uses including surface cleaning.

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Hundreds of Uses

Outdoor Living Hygiene Industrial & Institutional Field Work Hygiene Miscellaneous Hygiene



- Tailgating, outdoor BBQ, cooking sanitation
- Home shops, garages, barns
- At the beach
- In the car

- Around production sites
- In transport vehicles
- In warehouses
- In meeting rooms

- Service Work –keep in tool kit (prior/post job)
- Surface Cleaner
- Field work (prior/post to meal or bathroom breaks)
- Keep in the door of your vehicle

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Show me the science

Instant Soap 'N Water Foaming Cleanser

- Soap and water is **more effective** than hand sanitizers at removing certain kinds of germs.^{1, 2}



- **Doesn't** sting hands like alcohol.



¹ Source: <https://www.cdc.gov/handwashing/show-me-the-science-hand-sanitizer.html>

² Germs like *Cryptosporidium*, *norovirus* and *Clostridium difficile*

Hand Sanitizers

- Hand sanitizers may not be as effective when hands are visibly dirty or greasy. Hand washing with soap and water is recommended in such circumstances.¹
- Hand sanitizers might not remove harmful chemicals, like pesticides and heavy metals, from hands. Although few studies have been conducted, hand sanitizers probably cannot remove or inactivate many types of harmful chemicals. If hands have touched harmful chemicals, wash carefully with soap and water.¹
- Swallowing alcohol-based hand sanitizers can cause alcohol poisoning.¹

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How Do You Use It?

Guidelines for handwashing



Apply golf ball-size mound (approx. 2.5 grams) of foaming cleanser to palm of dry hand.



Rub hands together so that soap lather covers all surfaces.



Scrub palms, top of hands, each finger individually and rub tips of fingers (both sides) on opposing palm.



Scrub thoroughly for at least 20 seconds.



Massage into hands, front and back, until no foam is left



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Brand Opportunity

- New standards of cleanliness and hygiene will continue to drive the sales of portable hand cleansing products.
- Having your own branded Instant Soap 'n Water Foaming Cleanser supports your organization's safety messaging.
- Will help to alleviate some of your client/fan/patient/employee personal hygiene concerns day to day or at events.



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Pricing

Minimum Order Quantity: 1 Case (72 Cans)

Price: \$11.50 Per Can / \$828 Per Case

INCO Terms: FOB



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